



27th European Conference on
Operational Research

12-15 July 2015
University of Strathclyde



Making An Impact: EURO2015 for practitioners

Is your day-job all about helping make organisations more effective? Do you use data, analysis, modelling, science and common sense? Then whatever your job title, 'Making an Impact' at EURO2015 is for you.

EURO2015 is Europe's biggest conference of O.R./analytics professionals, academic and practitioner. It will be packed with activities aimed at **helping practitioners to become more successful.**

At EURO2015 you can

- Explore issues of immediate relevance to practice
- Try out new techniques – are they any good for you?
- See case studies showcasing important applications
- Exchange ideas and expertise with people working in similar areas
- Meet leading academics and discover what they can do for you – and what you can do for them
- Present a 20 minute paper – abstract submission deadline 16 March 2015: go to the website for 'streams' and 'submit' headings
- Build your network amongst likeminded professionals

See over for details of some of the activities we've already planned



And follow us at **@euroconf2015** and **@TheORSociety** to keep up to date with the latest news on EURO2015

For more details, go to www.euro2015.org/MAI

EURO2015 for practitioners: what's planned so far

Workshops, seminars and tutorials:

- tasters and master classes to help expand your technical repertoire and competence, in areas such as data visualisation, analytics, optimisation;
- workshops and discussions on skills and issues such as career development, better communications, managing your digital footprint, marketing your team, quality assuring your models;
- vendor-led sessions (also known as 'The Vendor Stream') on specific software.

Academic-practitioner bazaars: posters and 60-second presentations highlighting the latest developments across the academic-practitioner interface.

Case studies in O.R. and analytics: presentations of case studies, providing learning and inspiration for your own practice. In addition, streams such as Health, Defence and Security, Civil Government, Strategy, Finance and many more will include practical case studies within particular practice areas or methodologies.

Speed networking: a fun and focused session to help you make new contacts across the O.R. spectrum.

Clinics: one-to-one mentoring sessions with experienced practitioners.

Plus social events, plenary talks, exhibits, and more.

For more details, go to www.euro2015.org/MAI

Cost: various early bird packages available, from £300 inc VAT for one day attendance only (including lunch and refreshments), to £560 inc VAT for three days including university accommodation and meals.

If you would like to get involved, by presenting a poster, running a workshop or requesting a workshop, please contact Ruth Kaufman via MAI-EURO@theorsociety.com

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